

Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	79143521
LAW OFFICE ASSIGNED	LAW OFFICE 105
MARK SECTION (no change)	
ARGUMENT(S)	
Please see the actual argument text attached within the Evidence section.	
EVIDENCE SECTION	
EVIDENCE FILE NAME(S)	
ORIGINAL PDF FILE	evi_198595099-20150406153944601379_. Request for Reconsideration - Paper Airplane Device.pdf
CONVERTED PDF FILE(S) (11 pages)	\\TICRS\EXPORT16\IMAGEOUT16\791\435\79143521\xml11\RFR0002.JPG
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ORIGINAL PDF FILE	evi_198595099-20150406153944601379_. EXHIBIT A - Screenshot of Wingsite Displays Website.pdf
CONVERTED PDF	

FILE(S) (1 page)	\\TICRS\EXPORT16\IMAGEOUT16\791\435\79143521\xml11\RFR0013.JPG
ORIGINAL PDF FILE	evi_198595099-20150406153944601379_._EXHIBIT_B_-_Third_Party_Registration_Certificates.pdf
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DESCRIPTION OF EVIDENCE FILE	Screenshot of Cited Mark owner's website and third party registration certificates
GOODS AND/OR SERVICES SECTION (009)(no change)	
GOODS AND/OR SERVICES SECTION (035)(current)	
INTERNATIONAL CLASS	035
DESCRIPTION	
Provision of electronic advertising, namely, promoting the goods, services, brand identity and commercial information and news of others through on-line media and electronic communications networks	
GOODS AND/OR SERVICES SECTION (035)(proposed)	
INTERNATIONAL CLASS	035
TRACKED TEXT DESCRIPTION	
Provision of electronic advertising, namely, promoting the goods, services, brand identity and commercial information and news of others through on-line media and electronic communications networks; Provision of electronic advertising, namely, promoting the goods, services, brand identity and commercial information and news of others through on-line media and electronic communications networks, excluding advertising and promotional materials for use in trade shows	
FINAL DESCRIPTION	
Provision of electronic advertising, namely, promoting the goods, services, brand identity and commercial information and news of others through on-line media and electronic communications networks, excluding advertising and promotional materials for use in trade shows	
GOODS AND/OR SERVICES SECTION (038)(no change)	
GOODS AND/OR SERVICES SECTION (042)(current)	
INTERNATIONAL CLASS	042
DESCRIPTION	
Maintaining web sites and databases for others, namely, providing an on-line network environment that features technology that enables users to share data; installation of computer software; monitoring of computer systems by remote access	
GOODS AND/OR SERVICES SECTION (042)(proposed)	
INTERNATIONAL CLASS	042
TRACKED TEXT DESCRIPTION	

~~Maintaining web sites and databases for others, namely, providing an on-line network environment that features technology that enables users to share data;~~ Maintaining web sites and databases for others;
installation of computer software; monitoring of computer systems by remote access

FINAL DESCRIPTION

Maintaining web sites and databases for others; installation of computer software; monitoring of computer systems by remote access

ADDITIONAL STATEMENTS SECTION

MISCELLANEOUS STATEMENT	Applicant is also filing a Notice of Appeal with the Trademark Trial and Appeal Board in connection with this Request for Reconsideration.
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SIGNATURE SECTION

RESPONSE SIGNATURE	/BETSY D. PROFFITT/
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SIGNATORY'S NAME	Betsy D. Proffitt
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SIGNATORY'S POSITION	Attorney for Applicant, Colorado bar member
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SIGNATORY'S PHONE NUMBER	303-295-8284
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DATE SIGNED	04/06/2015
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AUTHORIZED SIGNATORY	YES
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CONCURRENT APPEAL NOTICE FILED	NO
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FILING INFORMATION SECTION

SUBMIT DATE	Mon Apr 06 16:25:20 EDT 2015
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TEAS STAMP	USPTO/RFR-198.59.50.99-20 150406162520424598-791435 21-530609dfe1db97a5fe815b 0ba9eba8384387f42be398d31 c73a126edd92b0141dfc-N/A- N/A-20150406153944601379
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**Request for Reconsideration after Final Action
To the Commissioner for Trademarks:**

Application serial no. **79143521** has been amended as follows:

ARGUMENT(S)

In response to the substantive refusal(s), please note the following:

Please see the actual argument text attached within the Evidence section.

EVIDENCE

Evidence in the nature of Screenshot of Cited Mark owner's website and third party registration certificates has been attached.

Original PDF file:

[evi_198595099-20150406153944601379 . Request for Reconsideration - Paper Airplane Device.pdf](#)

Converted PDF file(s) (11 pages)

[Evidence-1](#)

[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

[Evidence-5](#)

[Evidence-6](#)

[Evidence-7](#)

[Evidence-8](#)

[Evidence-9](#)

[Evidence-10](#)

[Evidence-11](#)

Original PDF file:

[evi_198595099-20150406153944601379 . EXHIBIT A -
Screenshot of Wingsite Displays Website.pdf](#)

Converted PDF file(s) (1 page)

[Evidence-1](#)

Original PDF file:

[evi_198595099-20150406153944601379 . EXHIBIT B - Third Party Registration Certificates.pdf](#)

Converted PDF file(s) (28 pages)

[Evidence-1](#)

[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

[Evidence-5](#)

[Evidence-6](#)

[Evidence-7](#)

[Evidence-8](#)

[Evidence-9](#)

[Evidence-10](#)

[Evidence-11](#)

[Evidence-12](#)

[Evidence-13](#)

[Evidence-14](#)

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[Evidence-16](#)

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[Evidence-19](#)
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[Evidence-26](#)
[Evidence-27](#)
[Evidence-28](#)

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 035 for Provision of electronic advertising, namely, promoting the goods, services, brand identity and commercial information and news of others through on-line media and electronic communications networks

Original Filing Basis:

Filing Basis Section 66(a) , Request for Extension of Protection to the United States. Section 66(a) of the Trademark Act, 15 U.S.C. §1141f.

Proposed:

Tracked Text Description: ~~Provision of electronic advertising, namely, promoting the goods, services, brand identity and commercial information and news of others through on-line media and electronic communications networks;~~ [Provision of electronic advertising, namely, promoting the goods, services, brand identity and commercial information and news of others through on-line media and electronic communications networks, excluding advertising and promotional materials for use in trade shows](#)

Class 035 for Provision of electronic advertising, namely, promoting the goods, services, brand identity and commercial information and news of others through on-line media and electronic communications networks, excluding advertising and promotional materials for use in trade shows

Filing Basis Section 66(a) , Request for Extension of Protection to the United States. Section 66(a) of the Trademark Act, 15 U.S.C. §1141f.

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 042 for Maintaining web sites and databases for others, namely, providing an on-line network environment that features technology that enables users to share data; installation of computer software; monitoring of computer systems by remote access

Original Filing Basis:

Filing Basis Section 66(a) , Request for Extension of Protection to the United States. Section 66(a) of the Trademark Act, 15 U.S.C. §1141f.

Proposed:

Tracked Text Description: ~~Maintaining web sites and databases for others, namely, providing an on-line network environment that features technology that enables users to share data;~~ [Maintaining web sites and databases for others;](#) installation of computer software; monitoring of computer systems by remote access

Class 042 for Maintaining web sites and databases for others; installation of computer software; monitoring of computer systems by remote access

Filing Basis Section 66(a) , Request for Extension of Protection to the United States. Section 66(a) of the Trademark Act, 15 U.S.C. §1141f.

ADDITIONAL STATEMENTS

Miscellaneous Statement

Applicant is also filing a Notice of Appeal with the Trademark Trial and Appeal Board in connection with this Request for Reconsideration.

SIGNATURE(S)

Request for Reconsideration Signature

Signature: /BETSY D. PROFFITT/ Date: 04/06/2015

Signatory's Name: Betsy D. Proffitt

Signatory's Position: Attorney for Applicant, Colorado bar member

Signatory's Phone Number: 303-295-8284

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is not filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 79143521

Internet Transmission Date: Mon Apr 06 16:25:20 EDT 2015

TEAS Stamp: USPTO/RFR-198.59.50.99-20150406162520424

598-79143521-530609dfe1db97a5fe815b0ba9e

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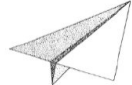
I. No Likelihood of Confusion Exists With Respect to Registration No. 2593771.

Applicant has further clarified and narrowed its services to underscore that Applicant's services are substantially different from and do not compete with the services identified in U.S. Registration No. 2593771 (the "Cited Mark"). In light of this clarification and narrowing of the services covered by this application, Applicant respectfully requests the Section 2(d) refusal be withdrawn.

a. Applicant's Services Are Different and Are Offered Through Different Trade Channels.

Applicant is in the mobile messaging business. Its advertising services are through electronic means only, and as amended, exclude advertising and promotional materials for use in trade shows. This amended description makes it clear that Applicant's mark does not overlap with the trade show services offered by the Cited Mark.

For ease of reference, the Cited Mark and the Application Mark, along with their respective goods and services (as amended by this response) are set out below:

US App. No. 79143521	US Reg. No. 2593771
	
Jongla Oy	Wingsite Displays, Inc.
<p>Class 9 – Downloadable messenger software; downloadable animated cartoons; recorded computer software programs for use in electronically exchanging data, audio, video, images and graphics via computer, mobile, wireless, and telecommunication networks; computer and mobile phone game software; computer and mobile phone operating programs; interfaces for computers and mobile phones.</p> <p><i>Amended</i> Class 35 - Provision of electronic advertising, namely, promoting the goods, services, brand identity and commercial information and news of others through on-line media and electronic communications networks, excluding advertising and promotional materials for use in trade shows.</p> <p>Class 38 - Electronic instant messaging services; providing Internet access to databases; providing access to electronic communication networks and electronic databases.</p> <p><i>Amended</i> Class 42 - Maintaining web sites and databases for others; installation of computer software; monitoring of computer systems by remote access.</p>	<p>Class 35 – Trade show services, namely, preparation of advertising and promotional material for others for use in trade shows; and operation and management of trade show booths and permanent trade show displays for others</p> <p>Class 37 - construction and maintenance of trade show booths and permanent trade show display for others</p> <p>Class 42 - Design of trade show booths and of permanent trade show displays for others</p>


The Cited Mark covers trade show services and design of trade show booths. The specimens of use in the registration's filing history along with the company's website demonstrate how different this company's offerings are from the Applicant's. *See* Exhibit A.


Designing and constructing trade show booths and providing promotional material for others to use at these trade shows is a very specific business niche.

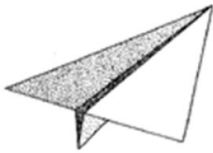
b. The Cited Mark Enjoys Only a Narrow Scope of Rights and Those Rights Do Not Extend to Prevent this Application from Registering.

A threshold question in every case is the strength of a registered mark and the corresponding scope of protection it should be afforded. *See e.g. King Candy Co. v. Eunice King's Kitchen, Inc.*, 178 U.S.P.Q. 121, 124 (T.T.A.B. 1973). As the Examining Attorney surely recognizes, evidence of third party use of similar marks on similar goods is relevant to show that a mark is relatively weak and entitled to only a narrow scope of protection. *See Palm Bay Imports, Inc. v. Veuve Clicquot Ponsardin Maison Fondée en 1772*, 396 F.3d 1369, 1373, 73 U.S.P.Q.2d 1689, 1693 (Fed. Cir. 2005); *see also Miss World (UK), Ltd. v. Mr. Pageants, Inc.*, 856 F.2d 1445, 1449 (9th Cir. 1988) (“In a 'crowded' field of similar marks, each member of the crowd is relatively 'weak' in its ability to prevent use by others in the crowd.”); *see also* TMEP § 1207(d)(x) (“If the Examining Attorney finds registrations that appear to be owned by more than one registrant, he or she should consider the extent to which dilution may indicate that there is no likelihood of confusion.”). Respectfully, the Examining Attorney entirely failed to evaluate the strength of the Cited Mark.

In fact, the USPTO has previously acknowledged that the Cited Mark enjoys a narrow scope of rights even within Class 35, by permitting numerous other paper airplane devices to co-exist with the Cited Mark. The most notable of these are owned by Hightail, Inc.:

TM/SN/RN/Disclaimer	Status/Key Dates	Full Goods/Services	Owner/Designations
Design Only  RN: 4194855 SN: 77442702	Registered August 21, 2012 Int'l Class: 35, 38, 42 First Use: January 31, 2006 Filed: April 8, 2008 Application Published: March 17, 2009 Registered: August 21, 2012	(Int'l Class: 35) on-line advertising on computer communication networks; online tracking for others of digital files sent via a global computer network; on-line tracking for others of digital files delivered via a global computer network and notifying such users of the delivery of such digital files (Int'l Class: 38) electronic transmission of digital files via a global computer network featuring the sending and receiving of digital files (Int'l Class: 42) application service provider (asp) featuring software in the field of media and data file movement and storage, namely, software for	Hightail, Inc. (Delaware Corp.) 1919 South Bascom Avenue, 3rd Floor Campbell California 95008




TM/SN/RN/Disclaimer	Status/Key Dates	Full Goods/Services	Owner/Designations
		electronically sending, receiving, and saving media and data files; providing temporary use of online non-downloadable computer software which allows computer users to send, receive, and track digital files via a global computer network	
Design Only  RN: 4056674 SN: 77655793	Registered November 15, 2011 Int'l Class:09 First Use:January 31, 2006 Filed: January 23, 2009 Application Published: December 8, 2009 Registered: November 15, 2011	(Int'l Class: 09) computer software for file and data transfers over the internet, within an enterprise, and across different platforms; computer software for users to send, receive, and track digital files over the internet, within an enterprise, and across different platforms; computer software, namely, collaboration software for the sharing and collaboration of data, information, documents, electronic files, videos, audio, images, photos, calendars, contacts, task data, and project management and workflow; computer software which allows users to publish and share data, information, documents, electronic files, videos, audio, images, photos, calendars, contacts, task data, and project management and workflow online	Hightail, Inc. (Delaware Corp.) 1919 South Bascom Avenue, 3rd Floor Campbell California 95008
Design Only	Renewed July 16, 2012 Int'l Class:35,37,42 First Use:March 6, 2000	(Int'l Class: 35) trade show services, namely, preparation of advertising and promotional material for	Wingsite Displays, Inc. (Connecticut Corp.) 1060 Silas Deane Highway Wethersfield

TM/SN/RN/Disclaimer	Status/Key Dates	Full Goods/Services	Owner/Designations
 RN: 2593771 SN: 76096626 <i>This is the Cited Mark</i>	Filed: July 26, 2000 Application Published: April 23, 2002 Registered: July 16, 2002 Last Renewal: July 16, 2012	others for use in trade shows; and operation and management of trade show booths and permanent trade show displays for others (Int'l Class: 37) construction and maintenance of trade show booths and permanent trade show display for others (Int'l Class: 42) design of trade show booths and of permanent trade show displays for others	Connecticut 06109



By permitting the Hightail, Inc. registrations, the USPTO has essentially recognized that where the goods or services are not competing, confusion is not made likely by the common use of a paper airplane design.


As a result of the clarifying amendments entered along with this Response, it should now be clear that Applicant's goods and services travel through unique and distinctly different trade channels than do those of the Cited Mark. In this case, Applicant's goods and services are relate specifically to mobile messaging and are for use with mobile devices to permit the exchange of text messages and images, videos and push-to-talk messages with interactive stickers and other playful features. This is in stark contrast to the services offered by the owner of the Cited Mark: planning, building, manning and operating trade show booths.



Beyond the Hightail, Inc. registrations, set forth above, the numerous other registrations for paper airplane designs covering Classes 9, 35, 38 and/or 42, all of which also co-exist with the Cited Mark and involve paper airplanes that "point slightly and [sic] upwards toward the right" are worth noting:




Cited Mark	Reg. No.	Goods	Owner/Applicant
<p>IDEA FLIGHT and Design</p>  <p>SN:85-339530 RN:4,090,581 Disclaimer: "IDEA"</p>	<p>Registered January 24, 2012</p> <p>Int'l Class: 9 First Use: June 1, 2011 Filed: June 7, 2011 Published: November 8, 2011</p>	<p>(Int'l Class: 9) Computer software for sharing presentations, documents and designs</p>	<p>Advance Magazine Publishers Inc. (New York Corp.) Four Times Square New York, New York 10036</p>
<p>PHET and Design</p>  <p>SN:86-162666</p>	<p>Registered July 22, 2014</p> <p>Int'l Class: 9 First Use: 2001 In Commerce: October 28, 2002 Filed: January 10, 2014 Published: May 6, 2014</p>	<p>(Int'l Class: 9) Computer software for interactive educational simulations in the fields of science, technology, engineering, and mathematics</p>	<p>The Regents of the University of Colorado, a Body Corporate (Colorado Non-Profit Organization) 1800 Grant Street, 8th Floor Denver, Colorado 80203</p>
<p>DEVELOPMENTOR and Design</p>  <p>SN:85-392073 RN:4,170,548</p>	<p>Registered July 10, 2012</p> <p>Int'l Class: 9 First Use: September 30, 1993 Filed: August 8, 2011 Published: April 24, 2012</p>	<p>(Int'l Class: 9) Educational computer software featuring instruction in computer programming, software development, and the use and function of global computer information network technology; prerecorded usb flash drives featuring instruction in computer programming, software development, and the use and function of global computer information network technology</p>	<p>Digital Age Learning, Dba Developmentor (California Corp.) 5777 West Century Blvd Suite 600 Los Angeles, California 90045</p>

Cited Mark	Reg. No.	Goods	Owner/Applicant
<p>FUELED BY FUN and Design</p>  <p>SN:85-401721 RN:4,448,210</p>	<p>Registered December 10, 2013</p> <p>Int'l Class: 9, 16, 28, 41 First Use: February 1, 2013 Filed: August 18, 2011 Published: November 8, 2011 Allowed: January 3, 2012</p>	<p>(Int'l Class: 9) Computer game software; digital media, namely, pre-recorded dvds, downloadable audio and video recordings, and cds featuring and promoting foreign language instruction; educational software featuring instruction in foreign languages (Int'l Class: 16) Educational kits sold as a unit in the field of foreign languages consisting primarily of printed materials and also including dvds (Int'l Class: 28) Bingo game playing equipment; board games; card games; dice games; game cards; memory games (Int'l Class: 41) Educational services, namely, providing on-line classes in the field of foreign languages; educational services, namely, providing online instruction in the field of foreign languages via an online website</p>	<p>Foreign Languages for Kids by Kids (Maryland Limited Liability Company) 11500 Swains Lock Terrace Potomac, Maryland 20854</p>
<p>FRENDS and Design</p>  <p>SN:85-149074 RN:4,103,014</p>	<p>Registered February 21, 2012</p> <p>Int'l Class: 38 First Use: January 2, 2011 In Commerce: April 10, 2011 Filed: October 9, 2010 Published: March 1, 2011 Allowed: April 26, 2011</p>	<p>(Int'l Class: 38) Audio and video broadcasting services over the internet or other communication networks, namely, uploading, posting, showing, displaying, tagging, and electronically transmitting information, audio, and video clips, providing on-line chat rooms, listservers, and on-line forums for transmission of messages among computer users concerning user defined content; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest</p>	<p>Nowww Pty LTD (Australia Corp.) 241 Abercrombie Street Chippendale 2008 Australia</p>
<p>DIGIFLIGHT, INC. WHERE IDEAS TAKE FLIGHT and Design</p>  <p>SN:77-118509 RN:3,364,581 Disclaimer: "INC."</p>	<p>Registered January 8, 2008</p> <p>Int'l Class: 35, 42 First Use: June, 1999 Filed: February 28, 2007 Published: October 23, 2007</p>	<p>(Int'l Class: 35) Business acquisition management services (Int'l Class: 42) Application service provider, namely, hosting computer software applications of others; computer software development</p>	<p>Digiflight Incorporated (Delaware Corp.) 1010 Vermont Avenue, Nw Suite 202 Washington, District of Columbia 20005</p>

Cited Mark	Reg. No.	Goods	Owner/Applicant
<p>THEOFFICE WHERE CREATIVITY TAKES FLIGHT and Design</p>  <p>SN:77-197937 RN:3,378,070</p>	<p>Registered 8 Accepted January 25, 2014</p> <p>Int'l Class: 38 First Use: February 1, 2004 In Commerce: March 1, 2004 Filed: June 5, 2007 Published: November 20, 2007 Registered: February 5, 2008</p>	<p>(Int'l Class: 38) Internet cafe services, namely, providing telecommunications connections to the internet in a cafe environment</p>	<p>Alfhacorp (California Limited Liability Company) 256 26th St. Suite 101 Santa Monica, California 90402</p>
 <p>SN:85-117353 RN:4,040,651</p>	<p>Registered October 18, 2011</p> <p>Int'l Class: 9, 42 First Use: August 14, 2003 Filed: August 27, 2010 Published: August 2, 2011</p>	<p>(Int'l Class: 9) Communications systems equipment, namely, optical transmitters, optical receivers, optical nodes, optical amplifiers, rf amplifiers, optical couplers, taps for use in optical fiber or hybrid coaxial fiber network communication, line passives for use in optical fiber or hybrid coaxial fiber network communication, splitters for use in optical fiber or hybrid coaxial fiber network communication, couplers for use in optical fiber or hybrid coaxial fiber network communication, and connectors for use in optical fiber or hybrid coaxial fiber network communication, for voice, data, and video utilized in the cable television, telephone, and power industries (Int'l Class: 42) Computer software and hardware design, engineering, and product development in the field of telephony, cable television, wireless communication, broadband and optical fiber networks; technology consultation in the field of telecommunications</p>	<p>Arris Enterprises, Inc. (Delaware Corp.)</p>

Cited Mark	Reg. No.	Goods	Owner/Applicant
 SN:85-131514 RN:4,120,355	Registered April 3, 2012 Int'l Class: 37, 38, 42 First Use: August 14, 2003 Filed: September 16, 2010 Published: January 17, 2012	(Int'l Class: 37) Providing communications networks in the fields of computer and cable networks, namely, installation of computer networking hardware including data, audio and video hardware; providing wireless computer networking services, namely, installation of wireless computer networking hardware, including data, audio and video hardware (Int'l Class: 38) Providing communications networks in the fields of computer and cable networks, namely, transmission of information by electronic computer and cable communications networks; broadcasting, multicasting, and unicasting video or audio programs via computer and cable networks; providing cable telephony and videoconferencing services; providing telecommunications services, namely, cable television transmission, cellular telephone services, and video broadcasting via the internet; providing wireless computer networking services, namely, providing multiple user wireless access to the internet and transmission of voice, audio, data and images by computer communications networks; providing converged cellular and cable telephony services; distributing video, data, and telephony services, namely, broadcasting and transmission of data, audio and video by cable and computer networks (Int'l Class: 42) Computer software and hardware design, engineering, and product development in the field of telephony, cable television, wireless communication, broadband and optical fiber networks; technology consultation in the field of telecommunications; providing communications networks in the fields of computer and cable networks, namely, design and development of computer and cable communications networks; providing wireless computer networking services, namely, design and development of wireless computer networks	Arris Enterprises, Inc. (Delaware Corp.)

Cited Mark	Reg. No.	Goods	Owner/Applicant
<p>KINESIS and Design</p>  <p>SN:78-377431 RN:3,013,056</p>	<p>Registered 8 & 15 December 13, 2011</p> <p>Int'l Class: 35, 42 First Use: January 1, 2000 Filed: March 2, 2004 Published: August 16, 2005 Registered: November 8, 2005</p>	<p>(Int'l Class: 35) Business marketing consulting (Int'l Class: 42) Graphic art design</p>	<p>Kinesis Inc. (Oregon Corp.) 295 E. Main St. #5 Ashland, Oregon 97520</p>
<p>WYVERN and Design</p>  <p>SN:85-860592 RN:4,424,748</p>	<p>Registered October 29, 2013</p> <p>Int'l Class: 35, 45 First Use: September 1, 1991 In Commerce: 2011 Filed: February 26, 2013 Published: August 13, 2013</p>	<p>(Int'l Class: 35) Business services for others concerning aircraft, air carriers, airlines and air charter operators, namely, collecting, compiling, reviewing, analyzing, tracking, and validating data and information, as well as preparation of business reports, all concerning aircraft registrations, pilot experiences, pilot certificates, operator certificates, accident and incident reports, safety reports, safety ratings, enforcement actions, and aircraft ownership information (Int'l Class: 45) Consulting services in the field of state and federal regulatory compliance and safety requirements as it pertains to aircraft, air carrier airlines, and air charter operators; regulatory and safety compliance consulting in the field of aircraft, air carrier airlines, and air charter operators; reviewing standards and practices to assure compliance with safety laws and regulations concerning aircraft, air carrier airlines, and air charter operators; conducting safety inspection audits to improve workplace safety with respect to aircraft, air carrier airlines, and air charter operators; on-site aircraft fleet monitoring services for safety purposes; conducting on-site aircraft fleet safety inspection audits to ensure compliance with federal and state regulations; advisory and information services in the nature of preparation and provision of reports relating to aircraft safety</p>	<p>Altitude Ventures Holding, Inc. (Delaware Corp.) Suite B, Yardley Grist Mill 10 North Main St. Yardley, Pennsylvania 19067</p>

Cited Mark	Reg. No.	Goods	Owner/Applicant
 SN:86-072847 RN:4,478,314	Registered February 4, 2014 Int'l Class: 35 First Use: March 30, 2013 In Commerce: April 6, 2013 Filed: September 24, 2013 Published: November 19, 2013	(Int'l Class: 35) Accountancy services; accounting consultation; accounting for third parties; accounting services; accounts receivable services; administration, billing and reconciliation of accounts on behalf of others; administrative accounting; business management consultation and services, namely, managing and administering non-core functions, namely, mailing and shipping, records management, information services, administration, payroll and accounting, and telemarketing services; computerized accounting services; consulting and information concerning accounting; consulting services, namely, expert analysis and management consulting in economics and accounting; providing an on-line computer web site that provides commercial financial transaction data, account management, financial reporting, accounting features and related reference information; providing online business management services including accounting, marketing, business project management, and business development	Cloudsourced Accounting, LLC (California Limited Liability Company) 23617 Long Valley Road Hidden Hills, California 91302
 SN:85-066533 RN:3,987,075	Registered June 28, 2011 Int'l Class: 35 First Use: September 21, 2010 Filed: June 18, 2010 Published: November 16, 2010 Allowed: January 11, 2011	(Int'l Class: 35) Operating on-line marketplaces featuring the purchase and sale of media content, namely, articles, photographs, photograph galleries, videos, and information graphics	Story Market, L.L.C. (Kansas Corp.) 645 New Hampshire Lawrence, Kansas 66044
SCHOOLIT and Design  SN:85-247196 RN:4,284,598	Registered February 5, 2013 Int'l Class: 35 First Use: January 7, 2011 In Commerce: January 10, 2011 Filed: February 21, 2011 Published: November 20, 2012	(Int'l Class: 35) Business services, namely, developing fundraising campaigns for others; promoting the goods and services of others by providing a website featuring coupons, rebates, price-comparison information, product reviews, links to the retail websites of others, and discount information	Squarable LLC (New York Limited Liability Company) 10 Jay Street Suite 208 Brooklyn, New York 11201

See Exhibit B for print-outs from the Office's online database for each of these references.

The co-existence of these third party registrations, fully explains why the USPTO has previously accorded the Cited Mark a narrow scope of rights and has permitted it to co-exist with these others on the Principal Register. The diluted nature of the Cited Mark combined with the narrowed scope of this application dictates that the Section 2(d) refusal should be withdrawn.

II. CONCLUSION

In this amendment and response, Applicant has clarified and dramatically narrowed the services covered by this application. As amended, Applicant's goods and services no longer overlap with those of the Cited Mark. Given the widespread use of a paper airplane device within Classes 9, 35, 38 and/or 42, Applicant respectfully requests that the Section 2(d) refusal be withdrawn and this application be accepted for publication.



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Products and Services

We deliver customized products and services for clients in all industries with creative solutions for all budgets. Our services have expanded from custom trade show exhibits to comprehensive marketing solutions. As our clients grew, so did our ability to maximize their branding message, hit new target audiences and deliver an ROI through a variety of marketing programs, products and services.

Custom Trade Show Exhibits

At Wingsite we combine custom design with the exhibit components you need to meet your trade show schedule. We create a 20'x20' exhibit booth always mindful of how it can easily and cost effectively become a 10'x10', 10'x20' or much larger booth.

Themed Events

We can deliver your message to reach your audience on and off the trade show floor. Our design talent and installation know-how have provided permanent product rooms, museum exhibits, stand alone kiosks and retail displays to meet the ever growing need of finding new niches of customers for our clients.

Portable Trade Show Displays and Accessories

Portable exhibits, table top displays and banner stands are effective and cost efficient products to add to your custom properties. They can expand your regional sales opportunities, deliver your message at a career expo, or brand your company lobby. We offer a wide variety of cost effective portable options and deliver creative ideas that bring a custom look with light fixtures, creative graphics, and logo accessories.

Custom Rental Booth Program

Our rental solutions can help you expand your trade show program, attend more career expos, reduce your overhead expenses, and meet corporate goals with your branded message using our custom rentals. We offer financial solutions that meet your budget today, but always understand that it can change tomorrow.

Program Management

Wingsite offers a comprehensive staffing of resources that extend far beyond your trade show exhibit. We cost effectively manage, track and maintain large portable trade show programs for our corporate clients, with booths and exhibit components going to hundreds of locations each year.

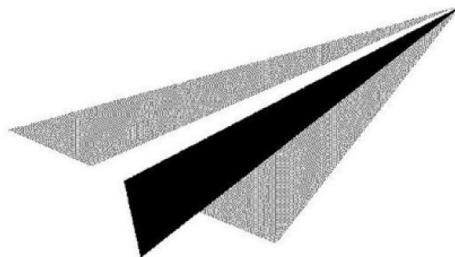
Budget Evaluation

We want to make sure your trade show program is a success and you're spending your budget on delivering your message and reaching your audience. Wingsite can review your trade show budget and make sure you are not spending your budget on extra outside services that only add to your costs not your message.

Meeting and Event Planning

United States of America

United States Patent and Trademark Office



Reg. No. 4,194,855

Registered Aug. 21, 2012

Int. Cls.: 35, 38, and 42

SERVICE MARK

PRINCIPAL REGISTER

YOUSENDIT, INC. (DELAWARE CORPORATION)
1919 SOUTH BASCOM AVENUE, 3RD FLOOR
CAMPBELL, CA 95008

FOR: ON-LINE ADVERTISING ON COMPUTER COMMUNICATION NETWORKS; ONLINE TRACKING FOR OTHERS OF DIGITAL FILES SENT VIA A GLOBAL COMPUTER NETWORK; ON-LINE TRACKING FOR OTHERS OF DIGITAL FILES DELIVERED VIA A GLOBAL COMPUTER NETWORK AND NOTIFYING SUCH USERS OF THE DELIVERY OF SUCH DIGITAL FILES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-31-2006; IN COMMERCE 1-31-2006.

FOR: ELECTRONIC TRANSMISSION OF DIGITAL FILES VIA A GLOBAL COMPUTER NETWORK FEATURING THE SENDING AND RECEIVING OF DIGITAL FILES, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 1-31-2006; IN COMMERCE 1-31-2006.

FOR: APPLICATION SERVICE PROVIDER (ASP) FEATURING SOFTWARE IN THE FIELD OF MEDIA AND DATA FILE MOVEMENT AND STORAGE, NAMELY, SOFTWARE FOR ELECTRONICALLY SENDING, RECEIVING, AND SAVING MEDIA AND DATA FILES; PROVIDING TEMPORARY USE OF ONLINE NON-DOWNLOADABLE COMPUTER SOFTWARE WHICH ALLOWS COMPUTER USERS TO SEND, RECEIVE, AND TRACK DIGITAL FILES VIA A GLOBAL COMPUTER NETWORK, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 1-31-2006; IN COMMERCE 1-31-2006.

THE MARK CONSISTS OF AIRPLANE LOGO.

SN 77-442,702, FILED 4-8-2008.

REBECCA GILBERT, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

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TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

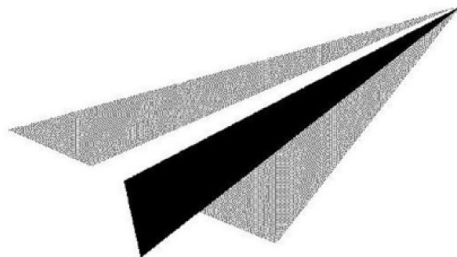
**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office



Reg. No. 4,056,674

Registered Nov. 15, 2011

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

YOUSENDIT, INC. (DELAWARE CORPORATION)
1919 SOUTH BASCOM AVENUE, 3RD FLOOR
CAMPBELL, CA 95008

FOR: COMPUTER SOFTWARE FOR FILE AND DATA TRANSFERS OVER THE INTERNET, WITHIN AN ENTERPRISE, AND ACROSS DIFFERENT PLATFORMS; COMPUTER SOFTWARE FOR USERS TO SEND, RECEIVE, AND TRACK DIGITAL FILES OVER THE INTERNET, WITHIN AN ENTERPRISE, AND ACROSS DIFFERENT PLATFORMS; COMPUTER SOFTWARE, NAMELY, COLLABORATION SOFTWARE FOR THE SHARING AND COLLABORATION OF DATA, INFORMATION, DOCUMENTS, ELECTRONIC FILES, VIDEOS, AUDIO, IMAGES, PHOTOS, CALENDARS, CONTACTS, TASK DATA, AND PROJECT MANAGEMENT AND WORKFLOW; COMPUTER SOFTWARE WHICH ALLOWS USERS TO PUBLISH AND SHARE DATA, INFORMATION, DOCUMENTS, ELECTRONIC FILES, VIDEOS, AUDIO, IMAGES, PHOTOS, CALENDARS, CONTACTS, TASK DATA, AND PROJECT MANAGEMENT AND WORKFLOW ONLINE, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-31-2006; IN COMMERCE 1-31-2006.

THE STIPPLING IS A FEATURE OF THE MARK AND DOES NOT INDICATE COLOR.

THE MARK CONSISTS OF A DESIGN OF A PAPER AIRPLANE.

SN 77-655,793, FILED 1-23-2009.

FRED CARL, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

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Requirements in the First Ten Years*
What and When to File:

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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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United States of America

United States Patent and Trademark Office



Reg. No. 4,090,581

Registered Jan. 24, 2012

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

ADVANCE MAGAZINE PUBLISHERS INC. (NEW YORK CORPORATION)
FOUR TIMES SQUARE
NEW YORK, NY 10036

FOR: COMPUTER SOFTWARE FOR SHARING PRESENTATIONS, DOCUMENTS AND
DESIGNS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 6-1-2011; IN COMMERCE 6-1-2011.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "IDEA", APART FROM THE
MARK AS SHOWN.

THE MARK CONSISTS OF THE WORDS "IDEA FLIGHT" AND AN IMAGE OF A PAPER
AIRPLANE CONTAINED WITHIN A SQUARE OUTLINE.

SER. NO. 85-339,530, FILED 6-7-2011.

ADA HAN, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
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Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America
United States Patent and Trademark Office



Reg. No. 4,572,418

Registered July 22, 2014

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

THE REGENTS OF THE UNIVERSITY OF COLORADO, A BODY CORPORATE (COLORADO
NON-PROFIT ORGANIZATION)
1800 GRANT STREET, 8TH FLOOR
DENVER, CO 80203

FOR: COMPUTER SOFTWARE FOR INTERACTIVE EDUCATIONAL SIMULATIONS IN
THE FIELDS OF SCIENCE, TECHNOLOGY, ENGINEERING, AND MATHEMATICS, IN
CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 0-0-2001; IN COMMERCE 10-28-2002.

THE MARK CONSISTS OF THE WORD "PHET" AND AN AIRPLANE DESIGN.

SER. NO. 86-162,666, FILED 1-10-2014.

KIMBERLY FRYE, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

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Requirements in the First Ten Years*
What and When to File:

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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
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United States of America

United States Patent and Trademark Office



DEVELOPMENTOR

Reg. No. 4,170,548

Registered July 10, 2012

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

DIGITAL AGE LEARNING (CALIFORNIA CORPORATION), DBA DEVELOPMENTOR
5777 WEST CENTURY BLVD SUITE 600
LOS ANGELES, CA 90045

FOR: EDUCATIONAL COMPUTER SOFTWARE FEATURING INSTRUCTION IN COMPUTER PROGRAMMING, SOFTWARE DEVELOPMENT, AND THE USE AND FUNCTION OF GLOBAL COMPUTER INFORMATION NETWORK TECHNOLOGY; PRERECORDED USB FLASH DRIVES FEATURING INSTRUCTION IN COMPUTER PROGRAMMING, SOFTWARE DEVELOPMENT, AND THE USE AND FUNCTION OF GLOBAL COMPUTER INFORMATION NETWORK TECHNOLOGY, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 9-30-1993; IN COMMERCE 9-30-1993.

THE MARK CONSISTS OF A STYLIZED PAPER AIRPLANE INSIDE A CIRCLE, WITH THE WORD "DEVELOPMENTOR" DIRECTLY TO THE RIGHT.

SER. NO. 85-392,073, FILED 8-8-2011.

MARGERY A. TIERNEY, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

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**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

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Grace Period Filings*

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reminder of these filing requirements.**

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United States of America

United States Patent and Trademark Office



Reg. No. 4,448,210

Registered Dec. 10, 2013

Int. Cls.: 9, 16, 28, and 41

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

FOREIGN LANGUAGES FOR KIDS BY KIDS (MARYLAND LIMITED LIABILITY COMPANY)
11500 SWAINS LOCK TERRACE
POTOMAC, MD 20854

FOR: COMPUTER GAME SOFTWARE; DIGITAL MEDIA, NAMELY, PRE-RECORDED DVDS, DOWNLOADABLE AUDIO AND VIDEO RECORDINGS, AND CDS FEATURING AND PROMOTING FOREIGN LANGUAGE INSTRUCTION; EDUCATIONAL SOFTWARE FEATURING INSTRUCTION IN FOREIGN LANGUAGES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 2-1-2013; IN COMMERCE 2-1-2013.

FOR: EDUCATIONAL KITS SOLD AS A UNIT IN THE FIELD OF FOREIGN LANGUAGES CONSISTING PRIMARILY OF PRINTED MATERIALS AND ALSO INCLUDING DVDS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 2-1-2013; IN COMMERCE 2-1-2013.

FOR: BINGO GAME PLAYING EQUIPMENT; BOARD GAMES; CARD GAMES; DICE GAMES; GAME CARDS; MEMORY GAMES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 2-1-2013; IN COMMERCE 2-1-2013.

FOR: EDUCATIONAL SERVICES, NAMELY, PROVIDING ON-LINE CLASSES IN THE FIELD OF FOREIGN LANGUAGES; EDUCATIONAL SERVICES, NAMELY, PROVIDING ONLINE INSTRUCTION IN THE FIELD OF FOREIGN LANGUAGES VIA AN ONLINE WEBSITE, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 2-1-2013; IN COMMERCE 2-1-2013.

THE MARK CONSISTS OF AN AIRPLANE WITH A GREEN BODY AND LIGHT GREEN AND WHITE WINGS, A GREEN BANNER BEING TOWED BY THE AIRPLANE WITH WHITE LETTERING FOR THE PHRASE "FUELED BY FUN", AND A BLUE PASSPORT STAMP ON ONE WING OF THE AIRPLANE AND BLUE STRAPS CONNECTING THE BANNER TO THE BODY OF THE AIRPLANE.



Deborah S. Cohen

Commissioner for Trademarks of the
United States Patent and Trademark Office

Reg. No. 4,448,210 THE COLOR(S) GREEN, LIGHT GREEN, WHITE AND BLUE IS/ARE CLAIMED AS A
FEATURE OF THE MARK.

SN 85-401,721, FILED 8-18-2011.

SUZANNE BLANE, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office



Reg. No. 4,103,014

Registered Feb. 21, 2012

Int. Cl.: 38

SERVICE MARK

PRINCIPAL REGISTER

NOWWW PTY LTD (AUSTRALIA CORPORATION)
241 ABERCROMBIE STREET
CHIPPENDALE 2008, AUSTRALIA

FOR: AUDIO AND VIDEO BROADCASTING SERVICES OVER THE INTERNET OR OTHER COMMUNICATION NETWORKS, NAMELY, UPLOADING, POSTING, SHOWING, DISPLAYING, TAGGING, AND ELECTRONICALLY TRANSMITTING INFORMATION, AUDIO, AND VIDEO CLIPS, PROVIDING ON-LINE CHAT ROOMS, LISTSERVICES, AND ON-LINE FORUMS FOR TRANSMISSION OF MESSAGES AMONG COMPUTER USERS CONCERNING USER DEFINED CONTENT; PROVIDING ON-LINE CHAT ROOMS AND ELECTRONIC BULLETIN BOARDS FOR TRANSMISSION OF MESSAGES AMONG USERS IN THE FIELD OF GENERAL INTEREST, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 1-2-2011; IN COMMERCE 4-10-2011.

THE MARK CONSISTS OF THE WORD "FRENDS" POSITIONED OVER A PAPER AIRPLANE CONTOUR.

SN 85-149,074, FILED 10-9-2010.

NAAKWAMA ANKRAH, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

Int. Cls.: 35 and 42

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,364,581

Registered Jan. 8, 2008

**SERVICE MARK
PRINCIPAL REGISTER**



DIGIFLIGHT (NEVADA CORPORATION)
1010 VERMONT AVENUE, NW, SUITE 202
WASHINGTON, DC 20005

FOR: BUSINESS ACQUISITION MANAGEMENT
SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-0-1999; IN COMMERCE 6-0-1999.

FOR: APPLICATION SERVICE PROVIDER,
NAMELY, HOSTING COMPUTER SOFTWARE AP-
PLICATIONS OF OTHERS; COMPUTER SOFT-
WARE DEVELOPMENT, IN CLASS 42 (U.S. CLS.
100 AND 101).

FIRST USE 6-0-1999; IN COMMERCE 6-0-1999.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "INC.", APART FROM THE MARK
AS SHOWN.

THE MARK CONSISTS OF DESIGN OF PAPER
AIRPLANE AND THE PHRASE "DIGIFLIGHT, INC.
WHERE IDEAS TAKE FLIGHT" AND A DESIGN OF
A BOX CONTAINING BINARY CODE.

SER. NO. 77-118,509, FILED 2-28-2007.

RICHARD WHITE, EXAMINING ATTORNEY

Int. Cl.: 38

Prior U.S. Cls.: 100, 101 and 104

United States Patent and Trademark Office

Reg. No. 3,378,070

Registered Feb. 5, 2008

**SERVICE MARK
PRINCIPAL REGISTER**



ALFHACORP (CALIFORNIA LTD LIAB CO)
256 26TH ST. SUITE 101
SANTA MONICA, CA 90402

THE MARK CONSISTS OF A PAPER AIRPLANE
TRAILED BY A SINGLE LOOPING LINE [INDICAT-
ING ITS CIRCUITOUS FLIGHT PATH].

FOR: INTERNET CAFE SERVICES, NAMELY,
PROVIDING TELECOMMUNICATIONS CONNEC-
TIONS TO THE INTERNET IN A CAFE ENVIRON-
MENT, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

SER. NO. 77-197,937, FILED 6-5-2007.

FIRST USE 2-1-2004; IN COMMERCE 3-1-2004.

JENNY PARK, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office



Reg. No. 4,040,651

Registered Oct. 18, 2011

Int. Cls.: 9 and 42

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

ARRIS GROUP, INC. (DELAWARE CORPORATION)
3871 LAKEFIELD DRIVE
SUWANEE, GA 30024

FOR: COMMUNICATIONS SYSTEMS EQUIPMENT, NAMELY, OPTICAL TRANSMITTERS, OPTICAL RECEIVERS, OPTICAL NODES, OPTICAL AMPLIFIERS, RF AMPLIFIERS, OPTICAL COUPLERS, TAPS FOR USE IN OPTICAL FIBER OR HYBRID COAXIAL FIBER NETWORK COMMUNICATION, LINE PASSIVES FOR USE IN OPTICAL FIBER OR HYBRID COAXIAL FIBER NETWORK COMMUNICATION, SPLITTERS FOR USE IN OPTICAL FIBER OR HYBRID COAXIAL FIBER NETWORK COMMUNICATION, COUPLERS FOR USE IN OPTICAL FIBER OR HYBRID COAXIAL FIBER NETWORK COMMUNICATION, AND CONNECTORS FOR USE IN OPTICAL FIBER OR HYBRID COAXIAL FIBER NETWORK COMMUNICATION, FOR VOICE, DATA, AND VIDEO UTILIZED IN THE CABLE TELEVISION, TELEPHONE, AND POWER INDUSTRIES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 8-14-2003; IN COMMERCE 8-14-2003.

FOR: COMPUTER SOFTWARE AND HARDWARE DESIGN, ENGINEERING, AND PRODUCT DEVELOPMENT IN THE FIELD OF TELEPHONY, CABLE TELEVISION, WIRELESS COMMUNICATION, BROADBAND AND OPTICAL FIBER NETWORKS; TECHNOLOGY CONSULTATION IN THE FIELD OF TELECOMMUNICATIONS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 8-14-2003; IN COMMERCE 8-14-2003.

OWNER OF U.S. REG. NO. 2,971,140.

THE MARK CONSISTS OF THE GRAPHIC SYMBOL OF AN AIRPLANE THAT IS THE LOGO OF THE ARRIS GROUP, INC.

SER. NO. 85-117,353, FILED 8-27-2010.

APRIL ROACH, EXAMINING ATTORNEY



David J. Kypos

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office



Reg. No. 4,120,355

Registered Apr. 3, 2012

Int. Cls.: 37, 38 and 42

SERVICE MARK

PRINCIPAL REGISTER

ARRIS GROUP, INC. (DELAWARE CORPORATION)
3871 LAKEFIELD DRIVE
SUWANEE, GA 30024

FOR: PROVIDING COMMUNICATIONS NETWORKS IN THE FIELDS OF COMPUTER AND CABLE NETWORKS, NAMELY, INSTALLATION OF COMPUTER NETWORKING HARDWARE INCLUDING DATA, AUDIO AND VIDEO HARDWARE; PROVIDING WIRELESS COMPUTER NETWORKING SERVICES, NAMELY, INSTALLATION OF WIRELESS COMPUTER NETWORKING HARDWARE, INCLUDING DATA, AUDIO AND VIDEO HARDWARE, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

FIRST USE 8-14-2003; IN COMMERCE 8-14-2003.

FOR: PROVIDING COMMUNICATIONS NETWORKS IN THE FIELDS OF COMPUTER AND CABLE NETWORKS, NAMELY, TRANSMISSION OF INFORMATION BY ELECTRONIC COMPUTER AND CABLE COMMUNICATIONS NETWORKS; BROADCASTING, MULTICASTING, AND UNICASTING VIDEO OR AUDIO PROGRAMS VIA COMPUTER AND CABLE NETWORKS; PROVIDING CABLE TELEPHONY AND VIDEOCONFERENCING SERVICES; PROVIDING TELECOMMUNICATIONS SERVICES, NAMELY, CABLE TELEVISION TRANSMISSION, CELLULAR TELEPHONE SERVICES, AND VIDEO BROADCASTING VIA THE INTERNET; PROVIDING WIRELESS COMPUTER NETWORKING SERVICES, NAMELY, PROVIDING MULTIPLE USER WIRELESS ACCESS TO THE INTERNET AND TRANSMISSION OF VOICE, AUDIO, DATA AND IMAGES BY COMPUTER COMMUNICATIONS NETWORKS; PROVIDING CONVERGED CELLULAR AND CABLE TELEPHONY SERVICES; DISTRIBUTING VIDEO, DATA, AND TELEPHONY SERVICES, NAMELY, BROADCASTING AND TRANSMISSION OF DATA, AUDIO AND VIDEO BY CABLE AND COMPUTER NETWORKS, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 8-14-2003; IN COMMERCE 8-14-2003.

FOR: COMPUTER SOFTWARE AND HARDWARE DESIGN, ENGINEERING, AND PRODUCT DEVELOPMENT IN THE FIELD OF TELEPHONY, CABLE TELEVISION, WIRELESS COMMUNICATION, BROADBAND AND OPTICAL FIBER NETWORKS; TECHNOLOGY CONSULTATION IN THE FIELD OF TELECOMMUNICATIONS; PROVIDING COMMUNICATIONS NETWORKS IN THE FIELDS OF COMPUTER AND CABLE NETWORKS, NAMELY, DESIGN AND DEVELOPMENT OF COMPUTER AND CABLE COMMUNICATIONS NETWORKS; PROVIDING WIRELESS COMPUTER NETWORKING SERVICES, NAMELY,



David J. Kappas

Director of the United States Patent and Trademark Office

Reg. No. 4,120,355 DESIGN AND DEVELOPMENT OF WIRELESS COMPUTER NETWORKS, IN CLASS 42
(U.S. CLS. 100 AND 101).

FIRST USE 8-14-2003; IN COMMERCE 8-14-2003.

OWNER OF U.S. REG. NO. 2,971,140.

THE MARK CONSISTS OF AN IMAGE THAT IS A GRAPHIC DESIGN OF AN AIRPLANE.

SER. NO. 85-131,514, FILED 9-16-2010.

APRIL ROACH, EXAMINING ATTORNEY

Int. Cls.: 35 and 42

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,013,056

Registered Nov. 8, 2005

SERVICE MARK
PRINCIPAL REGISTER



KINESIS INC. (OREGON CORPORATION)
295 E. MAIN ST. #5
ASHLAND, OR 97520

FOR: BUSINESS MARKETING CONSULTING, IN
CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000.

FOR: GRAPHIC ART DESIGN, IN CLASS 42 (U.S.
CLS. 100 AND 101).

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000.

THE COLOR(S) GRAY, RED, BLACK AND
WHITE IS/ARE CLAIMED AS A FEATURE OF
THE MARK.

THE OVAL INTERIOR IS RED SURROUNDED
BY A BLACK AND A WHITE BORDER. THE
ENVELOPE IS WHITE WITH A BLACK OUTLINE
AND WITH WHITE MOTION LINES BEHIND IT.
THE TERM KINESIS IS IN BLACK WITH THE DOTS
FOR THE LETTERS "I" BEING IN GRAY.

THE MARK CONSISTS OF PAPER AIRPLANE IN
OVAL WITH WORD KINESIS BELOW.

SER. NO. 78-377,431, FILED 3-2-2004.

LINDA MICKLEBURGH, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office



Reg. No. 4,424,748
Registered Oct. 29, 2013
Int. Cls.: 35 and 45

SERVICE MARK
PRINCIPAL REGISTER

ALTITUDE VENTURES HOLDING, INC. (DELAWARE CORPORATION)
SUITE B, YARDLEY GRIST MILL
10 NORTH MAIN ST.
YARDLEY, PA 19067

FOR: BUSINESS SERVICES FOR OTHERS CONCERNING AIRCRAFT, AIR CARRIERS, AIRLINES AND AIR CHARTER OPERATORS, NAMELY, COLLECTING, COMPILING, REVIEWING, ANALYZING, TRACKING, AND VALIDATING DATA AND INFORMATION, AS WELL AS PREPARATION OF BUSINESS REPORTS, ALL CONCERNING AIRCRAFT REGISTRATIONS, PILOT EXPERIENCES, PILOT CERTIFICATES, OPERATOR CERTIFICATES, ACCIDENT AND INCIDENT REPORTS, SAFETY REPORTS, SAFETY RATINGS, ENFORCEMENT ACTIONS, AND AIRCRAFT OWNERSHIP INFORMATION, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-1-1991; IN COMMERCE 0-0-2011.

FOR: CONSULTING SERVICES IN THE FIELD OF STATE AND FEDERAL REGULATORY COMPLIANCE AND SAFETY REQUIREMENTS AS IT PERTAINS TO AIRCRAFT, AIR CARRIER AIRLINES, AND AIR CHARTER OPERATORS; REGULATORY AND SAFETY COMPLIANCE CONSULTING IN THE FIELD OF AIRCRAFT, AIR CARRIER AIRLINES, AND AIR CHARTER OPERATORS; REVIEWING STANDARDS AND PRACTICES TO ASSURE COMPLIANCE WITH SAFETY LAWS AND REGULATIONS CONCERNING AIRCRAFT, AIR CARRIER AIRLINES, AND AIR CHARTER OPERATORS; CONDUCTING SAFETY INSPECTION AUDITS TO IMPROVE WORKPLACE SAFETY WITH RESPECT TO AIRCRAFT, AIR CARRIER AIRLINES, AND AIR CHARTER OPERATORS; ON-SITE AIRCRAFT FLEET MONITORING SERVICES FOR SAFETY PURPOSES; CONDUCTING ON-SITE AIRCRAFT FLEET SAFETY INSPECTION AUDITS TO ENSURE COMPLIANCE WITH FEDERAL AND STATE REGULATIONS; ADVISORY AND INFORMATION SERVICES IN THE NATURE OF PREPARATION AND PROVISION OF REPORTS RELATING TO AIRCRAFT SAFETY, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 9-1-1991; IN COMMERCE 0-0-2011.

OWNER OF U.S. REG. NOS. 3,925,640 AND 3,925,641.

THE MARK CONSISTS OF SHADED TRIANGLES FORMING THE SHAPE OF A PAPER AIRPLANE WITH THE WORD "WYVERN" BELOW.



Lynn Stueck Lee
Deputy Director of the United States Patent and Trademark Office

Reg. No. 4,424,748 SER. NO. 85-860,592, FILED 2-26-2013.

EVIN L. KOZAK, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

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DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

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NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office



Reg. No. 4,478,314

Registered Feb. 4, 2014

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

CLOUDSOURCED ACCOUNTING, LLC (CALIFORNIA LIMITED LIABILITY COMPANY)
23617 LONG VALLEY ROAD
HIDDEN HILLS, CA 91302

FOR: ACCOUNTANCY SERVICES; ACCOUNTING CONSULTATION; ACCOUNTING FOR THIRD PARTIES; ACCOUNTING SERVICES; ACCOUNTS RECEIVABLE SERVICES; ADMINISTRATION, BILLING AND RECONCILIATION OF ACCOUNTS ON BEHALF OF OTHERS; ADMINISTRATIVE ACCOUNTING; BUSINESS MANAGEMENT CONSULTATION AND SERVICES, NAMELY, MANAGING AND ADMINISTERING NON-CORE FUNCTIONS, NAMELY, MAILING AND SHIPPING, RECORDS MANAGEMENT, INFORMATION SERVICES, ADMINISTRATION, PAYROLL AND ACCOUNTING, AND TELEMARKETING SERVICES; COMPUTERIZED ACCOUNTING SERVICES; CONSULTING AND INFORMATION CONCERNING ACCOUNTING; CONSULTING SERVICES, NAMELY, EXPERT ANALYSIS AND MANAGEMENT CONSULTING IN ECONOMICS AND ACCOUNTING; PROVIDING AN ON-LINE COMPUTER WEB SITE THAT PROVIDES COMMERCIAL FINANCIAL TRANSACTION DATA, ACCOUNT MANAGEMENT, FINANCIAL REPORTING, ACCOUNTING FEATURES AND RELATED REFERENCE INFORMATION; PROVIDING ONLINE BUSINESS MANAGEMENT SERVICES INCLUDING ACCOUNTING, MARKETING, BUSINESS PROJECT MANAGEMENT, AND BUSINESS DEVELOPMENT, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-30-2013; IN COMMERCE 4-6-2013.



THE MARK CONSISTS OF A DARK BLUE OUTLINE OF A STYLIZED CLOUD, A DARK BLUE, MEDIUM BLUE AND LIGHT BLUE STYLIZED AIRPLANE FLYING THROUGH THE UPPER RIGHT CORNER OF THE CLOUD, AND A DARK BLUE, MEDIUM BLUE AND LIGHT BLUE FLOURISH TRAILING THE AIRPLANE AND PASSING THROUGH THE LOWER LEFT CORNER OF THE CLOUD, ALL ON A WHITE BACKGROUND.

THE COLOR(S) DARK BLUE, MEDIUM BLUE, LIGHT BLUE AND WHITE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

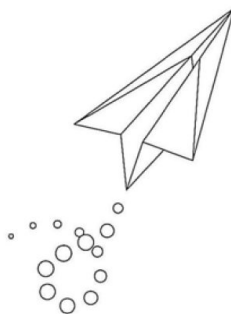
SER. NO. 86-072,847, FILED 9-24-2013.

HENRY S. ZAK, EXAMINING ATTORNEY

Michelle K. Lee
Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,987,075

Registered June 28, 2011

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

STORY MARKET, L.L.C. (KANSAS CORPORATION)
609 NEW HAMPSHIRE STREET
LAWRENCE, KS 66044

FOR: OPERATING ON-LINE MARKETPLACES FEATURING THE PURCHASE AND SALE OF MEDIA CONTENT, NAMELY, ARTICLES, PHOTOGRAPHS, PHOTOGRAPH GALLERIES, VIDEOS, AND INFORMATION GRAPHICS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-21-2010; IN COMMERCE 9-21-2010.

THE MARK CONSISTS OF AN IMAGE OF A PAPER AIRPLANE AND A TRAILING BUBBLE CONTRAIL.

SN 85-066,533, FILED 6-18-2010.

ALEXANDER L. POWERS, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



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Reg. No. 4,284,598

Registered Feb. 5, 2013

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

SQUARABLE LLC (NEW YORK LIMITED LIABILITY COMPANY)
10 JAY STREET SUITE 208
BROOKLYN, NY 11201

FOR: BUSINESS SERVICES, NAMELY, DEVELOPING FUNDRAISING CAMPAIGNS FOR OTHERS; PROMOTING THE GOODS AND SERVICES OF OTHERS BY PROVIDING A WEBSITE FEATURING COUPONS, REBATES, PRICE-COMPARISON INFORMATION, PRODUCT REVIEWS, LINKS TO THE RETAIL WEBSITES OF OTHERS, AND DISCOUNT INFORMATION, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-7-2011; IN COMMERCE 1-10-2011.

THE MARK CONSISTS OF "SCHOOLIT" IN BLACK WITH A WHITE PAPER AIRPLANE DESIGN WITH A LIGHT BLUE TRAIL OVER A BLUE SQUARE BACKGROUND TO THE LEFT OF THE WORDING.

THE COLOR(S) BLUE, WHITE AND BLACK IS/ARE CLAIMED AS A FEATURE OF THE MARK.

SER. NO. 85-247,196, FILED 2-21-2011.

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Steven M. Schacht
Acting Director of the United States Patent and Trademark Office